



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-18-2012 PAGE: 1 of 3

NATIONAL MEDIA RESEARCH PLANNING &
PLACE - 3736
ATTN: MICHELLE MORIE
815 SLATERS LANE
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
391874	06-29-2012	10-17-2012	1	NRCC-INDEPENDENT EXPENDITURE	NRCC IE 2012	POLITICALS	WPVI - PHILADELPHIA

Agency Est# 2654			CMS # 238407	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-26-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 238407				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 2654																	
1	10-30-2012	11-01-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30		1	1	1				3	1,000	0	0
2	11-06-2012	11-06-2012	05:00AM - 06:00AM	MORNING NEWS 5A MO-FR (6948)				10	30		1						1	1,000	0	0
3	10-26-2012	10-26-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30					1			1	2,000	0	0
4	10-29-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30	1		1		1			3	2,000	0	0
5	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				10	30	1	1						2	2,000	0	0
6	10-26-2012	10-26-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30					1			1	2,000	0	0
7	10-29-2012	11-01-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30	1	1		1				3	2,000	0	0
8	11-06-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30		1						1	2,000	0	0
9	11-03-2012	11-03-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30						1		1	800	0	0
10	10-28-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30							1	1	750	0	0
11	10-29-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1		1		1			3	2,000	0	0
12	11-05-2012	11-05-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1							1	2,000	0	0
13	10-30-2012	11-01-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				10	30		1	1	1				3	1,400	0	0
14	10-26-2012	10-26-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30					1			1	2,600	0	0
15	10-29-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				10	30	1				1			2	2,600	0	0

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency CPE: E : 2654																		
16	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	10	30	1							1	2,600	0	0	
17	10-26-2012	10-26-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30					1			1	3,500	0	0	
18	10-29-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1	1	1	1	1			5	3,500	0	0	
19	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	10	30	1							1	3,500	0	0	
20	10-28-2012	10-28-2012	06:00PM - 07:30PM	WEEKEND NEWS SA-SU 6-730P (6990)	10	30							1	1	1,800	0	0	
21	10-26-2012	10-26-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	10	30					1			1	3,600	0	0	
22	10-29-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	10	30	1	1	1	1	1			5	3,600	0	0	
23	11-05-2012	11-05-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	10	30	1							1	3,600	0	0	
24	10-30-2012	10-30-2012	10:00PM - 11:00PM	PRIME TU10 (7016)	10	30		1						1	10,000	0	0	
25	10-26-2012	10-26-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30					1			1	4,200	0	0	
26	10-29-2012	11-02-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30	1		1		1			3	4,200	0	0	
27	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	10	30	1							1	4,200	0	0	
28	10-26-2012	10-26-2012	11:40PM - 12:07AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	10	30					1			1	1,800	0	0	
29	10-29-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	10	30	1	1	1	1				4	1,800	0	0	
30	11-05-2012	11-05-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	10	30	1							1	1,800	0	0	

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Contract No 391874		Contract Dt 06-29-2012		Revision Dt 10-17-2012		Rev# 1		Advertiser NRCC-INDEPENDENT EXPENDITURE				Brand NRCC IE 2012						Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA					
Agency Est# 2654				CMS # 238407		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD				Start Date 10-26-2012		End Date 11-06-2012		Billing M (Broadcast Month, Cycle 1)				Package N		Contract Title 238407					
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31	11-02-2012		11-02-2012		11:40PM - 12:07AM		LF NIGHTLINE 1135P LTC 1/7/13 (6970)						10	30						1			1	1,800	0	0	
																						Contracted Gross Total:		0		0.00	
																						Actual Gross Total:		0		0.00	
																						Agency Commission:				0.00	
																						Net Total:				0.00	
Month/YR				Preempted				Made Good				Contract Total				Adjustments				Actual Total							
Oct 12				0.00				0.00				0.00				0.00				0.00							
Nov 12				0.00				0.00				0.00				0.00				0.00							
TOTAL				0.00				0.00				0.00				0.00				0.00							

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